



CFA INTERNATIONAL
CAT • SHOW
 NOVEMBER 21-22, 2009 | GEORGIA INTERNATIONAL CONVENTION CENTER | ATLANTA, GA
 2000 Convention Center Concourse | College Park, Georgia 30337



YOU ARE INVITED TO ATLANTA NOVEMBER 21-22

The CFA International Cat Show (Catlanta) returns to the Georgia International Convention Center in Atlanta, Georgia in 2009 and we want you to join us for this great event.

Applications for vendor booths are being accepted now. Apply for a booth early and you can request up to 3 choices for your preferred space.

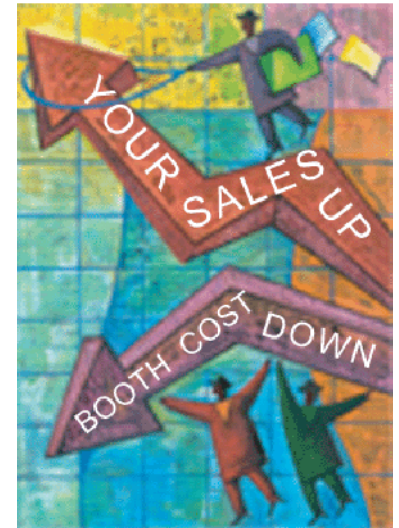
Get your application in early! First come, first served!

We want your show to be profitable and enjoyable.

To help make this possible we:

- are changing the format to a two-day show
 ~Friday's were not big spectator days
 ~should draw more exhibitors
 ~you can save a travel day
 ~better for your bottom line
- are reducing booth prices
- are not charging for tables or chairs you don't need - bring your own and save
- are permitting you to drive into the hall to unload products on Friday
- are providing ID badges to make you more visible to spectators
- numbered booths in consecutive order to make your advertising easier
- hired the PR firm who successfully advertises the Madison Square Garden show to promote Catlanta and draw more spectators
- are hanging white drapes to better display your signs and products
- are providing a large sign at the spectator entrance to show where each vendor is located and the products they carry
- created an online Vendor Application to make applying easier - no more printing a form, hand writing info, and faxing - simply fill in the blanks and click Submit --- contact Booth@Ad-Design.Biz for link

Economy Buster!



What vendors said about last year:

- "Show hall was fabulous - beautiful area"
- "Easy to find - convenient to expressways, airport, and hotels"
- "Unloading our products right at our booth was the best"
- "Good parking, extremely clean, excellent lighting, wonderful food, friendly personnel"
- "Close to fast food, nice restaurants, and shopping mall"
- "LOVED being able to choose our vendor space -- we were right where we wanted to be and our sales were great -- looking forward to next year"



Contact: Ande DeGeer • Booth@Ad-Design.Biz • Phn 770-205-9454 • Fax 678-623-5020
 Specialty Merchandise Vendor Coordinator - call between 6a-5p EDT