



Pet Airways Launches Special Offer for AKC and CFA

*Fares on first flights home for puppies and kittens from
AKC or CFA registered litters are reduced 20%.*

Delray Beach, Florida - October 13, 2010 - Pet Airways (OTC BB: PAWS) today announced a special offer for the American Kennel Club (AKC) and Cat Fanciers' Association (CFA). Under the terms of the program, breeders or pet parents-to-be of puppies or kittens from AKC or CFA registered litters can receive a 20% savings on Pet Airways flights to their pets' new home.

Dan Wiesel, CEO of the Company said, "We are delighted to offer this special pricing for the AKC and CFA – and most importantly, offer a safe and comfortable alternative for puppies and kittens traveling to their new homes."

In addition to the reduced pricing, the special program for newly-weaned puppies and kittens includes:

- Feeding every 4 hours
- Other special feeding, if required
- Separation from other puppies, kittens and other pets
- Personal, one-use potty facilities
- Individual puppy playtime (depending on the flight)
- Careful attention for special needs

Breeders and pet parents will be able to book their reservations by calling the Pet Airways Breeders' Desk (1-888-PETAIRWAYS, extension 195) and providing proof of the litter registration with either the AKC or CFA to take advantage of this offer. The offer is applicable to small or medium carriers only and the puppy or kitten must be under 5 months old at the time of flight.

About Pet Airways

Pet Airways (www.petairways.com) is the first airline specifically designed for the comfortable, efficient transportation of pets. Pet Airways' "pawsengers" travel in the specially equipped main cabin of its planes – well-lit, climate-controlled and pressurized - with a trained pet attendant on duty at all times. With Pet Airways, pet parents can be assured their pets will be treated with tender, loving care throughout the journey. The airline launched flight operations in 2009, and provides coast-to-coast service from Los Angeles, Phoenix, Denver, Omaha, Chicago, Baltimore/Washington DC, New York, Atlanta and Ft. Lauderdale.

Forward Looking Statements

This press release includes statements that may constitute "forward-looking" statements. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause or contribute to such differences that include, but are not limited to, competitive factors, the success of new products in the marketplace, dependence upon third-party vendors, and the ability to obtain financing. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release.