



CONTACTS:

Peter Collins (908) 499-1200

Allene Tartaglia (732) 528-9797

BARACK OBAMA, THE CAT, TO ATTEND CFA-IAMS CAT CHAMPIONSHIP TO BE HELD AT MADISON SQUARE GARDEN ON OCTOBER 18-19

New York – Barack Obama, a Bombay cat, and an American Shorthair cat representing John McCain, will be present at one of the world's most prestigious cat shows, the 6th Annual CFA-IAMS Cat Championship. The show, to be held **Saturday and Sunday, October 18 and 19, from 9:00 am to 5:00 pm at Madison Square Garden.** will feature hundreds of cat competitors from around the world – all competing for the Best of the Best title!

In one of this year's many highlights, the Obama-representative-cat and the McCain-representative-cat will be politicking for election as the "Purr-fect President".

The Show will spotlight hundreds of show cats arriving from all areas of the world. Among the more than 40 CFA-recognized breeds represented will be the Japanese Bobtail, American Curl, Maine Coon, Egyptian Mau, Ragdoll, Cornish Rex, Sphynx, Siamese, and Persian.

New to this year's show will be the **IAMS Trained Cats**, known to many for their role in the IAMS TV commercials. Trained to perform Olympic style feats, these cats will be slam-dunking, strutting on a balance beam and kicking-off the show by lighting a torch! Coming back this year is the spectator favorite, the Feline Agility Competition, which challenges cats to navigate a series of tunnels and mazes in the fastest time possible. Also returning to this year's CFA-IAMS Cat Championship will be several very popular show favorites. Among the highlights are:

- **Adopt-A-Cat at the Garden** – The Mayor's Alliance of NYC Animals is hosting 16+ shelter and rescue organizations with dozens of cats and kittens seeking new "forever" homes. This event has been directly responsible for more than 700 cats and kittens being placed with qualified adopters.
- **New York's Largest Feline Shopping Mall** – Lots of fun feline things for cats, and their doting owners, will be available at the show. Cat condos, 14K cat-themed jewelry, pet ID tags, interactive exercise toys, tastefully designed and colorful litter boxes and unique feeding bowls, art collectibles, grooming aids, cat carriers, cat trees, cat vitamins and feline supplements are among the products that will be available for purchase.
- **Breed Showcase** – Joan Miller, one of CFA's leading authorities on felines, showcases a presentation of the CFA breeds, sprinkled with information on the beauty, personality, and history of these cats, each represented by a specially-chosen feline delegate.
- **Ask the Vet** – Dr. Bernadine Cruz presents important information about keeping your cat healthy and answers your questions.

WHEN: Saturday & Sunday, October 18-19, 9:00 am – 5:00 pm

WHERE: Madison Square Garden New York, New York