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**RUNNER WINS BEST OF THE BEST AT  
2008 CFA-IAMS CAT CHAMPIONSHIP,  
WINNING OVER SOME OF THE WORLD'S TOUGHEST 'S COMPETITORS**

NEW YORK, October 19, 2008 – Eighteen-month-old Grand Champion Platina Luna Blade Runner, a Russian Blue cat from Greensboro, North Carolina also known as Runner, won the hearts of the judges and thousands of New Yorkers at the 6th annual CFA-Iams Cat Championship, sponsored by the Cat Fanciers' Association, the world's largest registry of pedigreed cats. Hundreds of cats competed at the show, which was held on October 18-19 at New York's Madison Square Garden. (To learn more about the winner and the show, please visit [www.cfa-lams-cat-championship.org](http://www.cfa-lams-cat-championship.org) and <http://www.cfa.org/news.html>.)

Winner Runner was joined by first runner-up Deydream High Hopes, a 3 ½-year-old Manx Grand Premier from Easthampton, New Jersey and second runner-up Tigerboy Keymaster of Wishes, a 6-month-old Exotic kitten from Hong Kong.

The show placed the spotlight on cats representing the 41 pedigreed breeds recognized by the CFA. Among the breeds that were represented at the

show were Japanese Bobtail, American Curl, Maine Coon, Ragdoll, Cornish Rex, Sphynx, Siamese, and Persians.

Other highlights of the CFA-Iams Cat Championship were:

- *Adopt-A-Cat at the Garden* – The Mayor’s Alliance of NYC Animals hosted 19 shelter and rescue organizations with dozens of cats and kittens seeking their new forever homes. To date, more than 1,500 cats and kittens have been placed with qualified adopters in the last three years. This year was their most successful year ever for adoptions.
- *Iams Trained Cats* – Hollywood’s finest felines, stars of TV hit shows, and commercials, performed on-stage. Who knew that cats could play with more than one type of mouse?
- *Cat Lovers Take the Stage* – For those wanting to have fun and learn a little about their feline friends, there were guest speakers taking center stage, including Dr. Bernadine Cruz, who presented educational information several times during the weekend.
- *Breed Showcase* – Joan Miller, one of the leading authorities on cats, showcased a presentation of the CFA breeds, sparkled with information on the beauty, personality, and history of the these cats, each represented by a specially-chosen feline delegate.

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nutrition information, call the Iams Consumer Care Center at (800) 863-4267. You also can visit Iams on the Web at <http://www.iams.com>.

### *About the CFA*

Founded in 1906 as a non-profit association of member clubs, The Cat Fanciers' Association, Inc. (CFA) is the world's largest registry of pedigreed cats. CFA's mission is to preserve the uniqueness and beauty of the pedigreed breeds of cats, and to enhance the well being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide.

The CFA, headquartered in Manasquan, New Jersey, administers rules for the management of cat shows and promotes the interest of breeders and exhibitors of pedigreed cats. CFA and its affiliates work nationally with local shelters, at a grassroots level, to help improve the problem of stray cats and abuse, and to encourage neuter/spay programs. CFA has been instrumental in the development of several international charitable organizations such as CFA Disaster Relief, The Winn Feline Foundation and cat rescue and re-homing groups. For more information about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit [www.cfa.org](http://www.cfa.org).

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