



THE CAT FANCIERS' ASSOCIATION, INC.

World's Largest Registry of Pedigreed Cats



PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: November 18, 2009

Contacts:

Allene Tartaglia, 732-528-9797 ext. 26

Peter Collins, 908-499-1200

CFA International Cat Show is Purr-fection for Cat Lovers

MANASQUAN, NJ – Interested in cats? Want to see and touch the different breeds? Need to shop for that “special something” for your favorite cat-loving friend? Can you name the 41 different breeds of cats? Did you know that cats run agility courses? The CFA International Cat Show, to be held on November 21 and 22, will be the purr-fect place for you to discover all this and more. The show, to be held at the Georgia International Convention Center, will feature hundreds of pedigreed cats competing for the title of “Best in Show”.

Highlights of the show include:

- Pedigreed cats, representing 41 different breeds, compete in 12 judging rings for the “Best in Show” title, which will be awarded Sunday afternoon.
- A breed presentation ring explains the history and personality of each breed, provides an excellent question and answer session, plus has a petting opportunity.
- Talks on care and nutrition for cats provide valuable feeding information.
- Ambassadors ready and willing to answer any and all questions.
- Feline ambassadors of several breeds waiting to be adored and petted.
- Guided tours of the show hall.
- Cats running the feline agility course - watch as they weave through poles and jump through hoops in amazing record times.
- The Meow Mall – the world’s largest feline specific mall offers a plethora of cat-related items for sale.
- The chance to don a pair of “faux paws” and play the Prebiotic Pitch game in the Iams booth.
- A draw in the CFA Foundation booth to win a new Sherpa cat carrier.
- A complimentary photograph taken with a pedigreed cat.
- Free cat product samples, breed profiles and show guides
- A free personal set of cat ears.

Admission rates have been rolled back to \$8 for adults; \$6 for children (6-12) and senior citizens (62+). Tickets can be purchased at the door.

The Cat Fanciers' Association, Inc.,

1805 Atlantic Avenue, P.O. Box 1005, Manasquan, NJ 08736-0805
Phone 732-528-9797 | Fax 732-528-7391 | www.cfa.org | CFA@cfa.org

About the Cat Fanciers' Association, Inc.

The Cat Fanciers' Association, Inc.™ (CFA) was founded in 1906 as a non-profit association of member clubs and is the world's largest registry of pedigreed cats. CFA's mission is to preserve and promote the pedigreed breeds of cats and to enhance the well-being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide. CFA and its affiliate clubs work nationally with local shelters, at a grassroots level, to help humanely reduce homeless and feral cat populations, and to encourage voluntary neuter/spay of pet cats. To learn more about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit their web site at www.cfa.org

About Procter & Gamble Pet Care

For more than 60 years, Iams, a P&G (NYSE:PG) brand, has enhanced the well-being of cats and dogs by providing world-class quality foods and pet-care products. To learn more about Iams® Cat Food or general pet care and nutrition information, call the Iams Consumer Care Center at (800) 863-4267 or visit Iams on the Web at <http://www.Iams.com>.

SHOW PARTICULARS:

Location: Georgia International Convention Center, 200 Convention Center Concourse,
College Park, GA 30337

Date/Time: Saturday, November 21: 9 a.m. - 6 p.m.
Sunday, November 22: 9 a.m. - 5 p.m.

Guided Tours: Saturday, November 21 at 10 a.m., noon, 2 p.m., and 4 p.m.
Sunday, November 22 at 10 a.m., noon, and 2 p.m.

ADMISSION PRICES ROLLED BACK!

Admission: \$8 for adults; \$6 for children (6-12) and senior citizens (62+); free admittance for children age 5 or younger. Tickets can be purchased at the door.

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