



ATTENTION: WEEKEND EDITORS/PRODUCERS!!!



## Press Release

### FOR IMMEDIATE RELEASE

Date: October 5, 2009

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### WORLD'S FIRST CFA IAMS CAT IDOL, AT AKC-CFA MEET THE BREEDS, TO BE PREVIEWED AT AFFINIA MANHATTAN HOTEL ON OCTOBER 14

*World's First AKC-CFA Meet the Breeds Event, to be held October 17-18 at New York's Javits Convention Center, Will Inspire Visitors to "Feline Fine in '09"*

New York, NY – A Press Preview for the world's first ever AKC-CFA Meet the Breeds event and CFA-Iams Cat Idol will be held on **Wednesday, October 14<sup>th</sup> at 10:00 AM at the Affinia Manhattan Hotel (371 Seventh Avenue)**. The preview will feature some of the cat competitors that will be coming from across the USA to compete for the title of the first ever CFA-Iams Cat Idol (CICI). Additional features of the AKC-CFA Meet the Breeds, an event so large that it is being at the Jacob Javits Convention Center, will also be highlighted.

AKC-CFA Meet the Breeds, to be held on Saturday and Sunday, October 17 and 18, the first event to be co-produced by the Cat Fanciers' Association (CFA) and the American Kennel Club (AKC), will showcase 41 CFA registered cat breeds and 160 AKC registered dog breeds in booths individually decorated to depict each breed's country of origin, historical purpose/function, and attributes as a family pet.

Also coming to the Press Preview for the CICI and Meet the Breeds will be several favorites from previous CFA-Iams Cat Championships, including:

- **Celebrity cat**, Barack Obama the Bombay, among other competitors who will compete for the top three CICI winners
- **The 1,500<sup>th</sup> "forever home" milestone** - thanks to the CFA and the efforts of more than 15 shelter and rescue organizations affiliated with the Mayor's Alliance for NYC's Animals, the 1,500<sup>th</sup> homeless cat is expected to find its forever home.
- **Kitten cathletes** in training for Feline Agility, will show their skills
- **Dogs** showing their talents in an abbreviated Agility display
- **Breed Showcase and Meet the Breed booths** that will offer unlimited insight of the CFA breeds, sprinkled with information on the beauty, personality, and history of the breeds, each represented by breed booths and special feline delegates.
- **Models showing their "feline fine" pride**
- **Rare breeds** not often seen in the USA

**WHEN:**

**Wednesday, October 14 10 am – 12 noon**

**WHERE:**

**Affinia Manhattan Hotel**

**371 Seventh Avenue  
(SE corner of 7<sup>th</sup> Avenue & 31<sup>st</sup> Street)**