



## Press Release

**FOR IMMEDIATE RELEASE**

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**AMERICAN KENNEL CLUB AND CAT FANCIERS' ASSOCIATION  
LAUNCH WEBSITE DEVOTED TO  
WORLD'S LARGEST SHOWCASE OF DOG & CAT BREEDS**

**- Tickets Now On Sale at [www.meetthebreeds.com](http://www.meetthebreeds.com) -**

**New York, NY** – Calling all dog and cat lovers, the world's largest registries of purebred dogs and cats – the American Kennel Club® (AKC) and the Cat Fanciers' Association® (CFA) – have launched [www.meetthebreeds.com](http://www.meetthebreeds.com), a new website dedicated to the first stand-alone event of the same name which will showcase over 200 dog and cat breeds. Sponsored by PetPartners, Inc. a leading pet healthcare provider, Meet the Breeds will be held October 17 & 18, 2009 at the Jacob K. Javits Convention Center in New York City.

The site includes event information, a special advance ticket offer and a list of vendors who will be selling unique dog and cat products. Enhancements soon to be added include interactive features such as downloadable breed banners that will allow dog and cat lovers to declare allegiance to their favorite breed on their social networking pages, a blog hosted by AOL's Paw Nation, a "name that breed" game provided by ZooToo.com and profiles of every dog and cat breed.

Tickets purchased at [www.meetthebreeds.com](http://www.meetthebreeds.com) are \$10 for adults, \$6 for children under 12. The event is from 10 a.m. to 5 p.m. both Saturday, October 17, and Sunday, October 18. Each ticket allows admittance for one day. Preview the event on [YouTube](https://www.youtube.com).

"This is truly an exciting event," says CFA President Pam DeLaBar. "For the first time, pedigreed cat and dog lovers will be available to answer your questions on the various breeds, their unique characteristics and how one may just be the perfect pet for your home. Or if you just want information on cats and dogs in general, you will find your answers here."

"If you're crazy for cats or passionate about pooches this is an event you cannot miss," says AKC spokesperson Gina DiNardo. "It's an opportunity to get up close with dogs and cats, be entertained by amazing demonstrations, learn from experts and shop for some unique items. It's a really fun and affordable way to spend time with friends and family too."

From the Afghan Hound to the Turkish Angora, the Meet the Breeds event will showcase 160 AKC registered dog breeds and 41 CFA registered cat breeds in booths individually decorated to depict each breed's country of origin, historical purpose/function, and attributes as a family pet. The family-friendly event is an opportunity for potential pet owners to interact with responsible breeders and play with dogs, cats, puppies and kittens while educating themselves about responsible pet ownership and how to choose the right pet for them.

The event will include a number of demonstrations including Agility – where families can watch dogs and cats race against the clock over an obstacle course that includes ramps, jumps, weave poles and tunnels; law enforcement K-9s; pet first aid; an introduction to cat shows; AKC Canine Good Citizen<sup>®</sup>; dog and cat grooming and more.

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**About Meet the Breeds** -- With 160 dog breeds and 41 cat breeds, plus demonstrations, shopping and children's activities, no pet lover will want to miss Meet the Breeds. Each breed will be presented in its own designated space, decorated to reflect its heritage, characteristics and unique attributes as a pet, while allowing attendees to literally "Meet the Breeds" by petting dogs, cats, puppies and kittens and learning about them directly from the experts. The event is proudly presented by PetPartners, Inc. a leading pet healthcare provider, and will feature over 115,000 square feet of dog and cat festivities. Sponsors include Invisible Fence, ADT Security Services, WebVet, YourDogsHeart.com, JAKKS Pets, and Paramount Chemical Specialties Inc. Get your tickets now at [www.meetthebreeds.com](http://www.meetthebreeds.com).

**The American Kennel Club** (AKC), proudly celebrates its 125th Anniversary in 2009. Since 1884 the not-for-profit organization has maintained the largest registry of purebred dogs in the world, and today its rules govern more than 20,000 canine competitions each year. The AKC is dedicated to upholding the integrity of its registry, promoting the sport of purebred dogs and breeding for type and function. Along with its nearly 5,000 licensed and member clubs and its affiliated organizations, the AKC advocates for the purebred dog as a family companion, advances canine health and well-being, works to protect the rights of all dog owners and promotes responsible dog ownership. Affiliate AKC organizations include the AKC Humane Fund, AKC Canine Health Foundation, AKC Companion Animal Recovery and the AKC Museum of the Dog. For more information, visit [www.akc.org](http://www.akc.org).

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**The Cat Fanciers' Association, Inc. (CFA)** was founded in 1906 as a non-profit association of member clubs and is the world's largest registry of pedigreed cats. CFA's mission is to preserve the uniqueness and beauty of the pedigree breeds of cats, and to enhance the well-being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide. CFA and its affiliates work nationally with local shelters, at a grassroots level, to help improve the problem of stray cats and abuse, and to encourage neuter/spay programs. To learn more about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit their web site at [www.cfa.org](http://www.cfa.org).